



■ **RATE INFORMATION**

- **PUBLISHED** 3 EDITIONS PER YR (4-Months Each)
- **SIZE:** 8 1/2 X 10 7/8
- **AD TYPES:** 4/C – Full Color

■ **STANDARD ADS**

TERMS	3-Editions (12-Months)			2-Editions (8-Months)		
	Monthly (Per Month)	Per Edition (4-Months)	Annual (12-Months)	Monthly (Per Month)	Per Edition (4-Months)	Annual (12-Months)
Quarter Page	\$330	\$1,320	\$3,960	\$390	\$1,560	\$4,680
Half Page	\$455	\$1,820	\$5,460	\$555	\$2,220	\$6,660
Full Page	\$595	\$2,380	\$7,140	\$695	\$2,780	\$8,340
Two-Page Spread	\$1,050	\$4,200	\$12,600	\$1,200	\$4,800	\$14,400
Service Preview	\$160	\$640	\$1,920	\$200	\$800	\$2,400

■ **PREMIUM ADS**

(3 Editions Only, 12-Months)

Ad Size	Monthly	Edition	Annual
Back Cover	\$995 per month	\$3,980 per edition	\$11,940 per year
Center Spread	\$1,200 per month	\$4,800 per edition	\$14,400 per year
Inside Front R/L	\$795 per month	\$3,180 per edition	\$9,540 per year
Inside Back R/L	\$655 per month	\$2,620 per edition	\$7,860 per year

■ **SCHEDULE & DEADLINES 2006 -2007**

EDITION	DEADLINE	DELIVERY BEGIN	DELIVERY END	QUANTITY
One	November 1st	December	March	25,500
Two	March 1st	April	July	27,500
Three	July 1st	August	November	30,000

New Advertisers:

A one month deposit is required for ad placement.
The deposit will be applied to the final month of the agreement.

Ad Design & Graphic Services: \$65 Per Hour

